

# Privacy statement

## Van den Berk Nurseries

Boomkwekerij Gebr. Van den Berk B.V. is a commercial company that focuses on the sale of trees and shrubs. We do this, among other things, through our .

You can visit our website anonymously. We collect analytical data, but the data cannot be tracked back to an individual person. We only collect your personal details if you have provided this information voluntarily, for example, to receive our newsletter or to receive additional information/a quotation. In some cases, we do that by working together with other organisations or companies.

We believe it is extremely important that personal details be handled with due care. We therefore process this information carefully and in a secure environment. When doing this, we comply with the requirements set out in the privacy legislation. That means that we:

- clearly indicate the purposes for which we process personal details. We do that by means of this privacy statement.
- limit the collection of personal details until only the personal details that are required for the purposes for which they are processed.
- first ask web visitors to provide explicit consent to process personal details in instances in which consent is required.
- do not pass on information to third parties, unless that is required to be able to provide the requested service or when we are legally required to do so.
- when we share information, make agreements with third parties, among other things, to ensure that this will not be used for other purposes.
- take suitable security measures to protect personal information and to also require that of parties that process personal information on assignment from us.
- respect the right to offer personal details upon request for inspection, for correction or to delete this information.

### [Special and/or sensitive personal details that we process](#)

Our website and/or service is not intended to collect information on website visitors that are younger than 16 years of age, unless they have permission from the parents or guardian. However, we cannot check whether a visitor is older than 16. We therefore recommend that parents be involved in their children's online activities to prevent information on children from being collected without parental consent. If you are convinced that we have collected information on a minor without that consent, please contact us at [info@vdberk.com](mailto:info@vdberk.com). We will then delete this information.

### [Provision to third parties](#)

We will pass on the information that you provide to third parties if that is required for the delivery of ordered products or requested services. For example, we use a third party for the handling of

payments in our online shop, and we will pass on your information to the package deliverer for delivery. Additionally, our mailing partner will save various information for sending newsletters. Newsletters will only be sent when you have signed up for them.

When we pass on your information to third parties, among other things, we ensure (by means of an agreement) that your information is not used for other purposes. In these agreements, we also agree that your information will be deleted as soon as the information is no longer needed. Moreover, we will not pass on the information you have provided to other parties, unless this is legally required or permitted.

### Cookies, or similar techniques, that we use

Boomkwekerij Gebr. Van den Berk B.V makes use of functional, analytical and tracking cookies. A cookie is a small text file that is saved in the browser of your computer, tablet or smartphone the first time you visit this website. Boomkwekerij Gebr. Van den Berk B.V uses cookies with a purely technological functionality. These ensure that the website works as intended and that, for example, your preferred settings are remembered. These cookies will also be used to enable the website to function properly and to be optimised. We also place cookies that track your surfing behaviour so that we can offer you custom content and advertisements. We already informed you about these cookies during your first visit to our website and requested permission to place them. You can unsubscribe from cookies by adjusting your Internet browser's settings to no longer save cookies. In addition, you can also delete all of the information saved previously using your browser's settings.

### Security and retention

We take suitable security measures to limit misuse of, and unauthorised access to, your personal details. In that way, we ensure that only the necessary persons have access to the information, that the access to the data is blocked and that our security measures are checked regularly. We do not save the information for any longer than is necessary. In other words, we will save the information for as long as is necessary to provide the service you have requested. This excludes the data that we must retain for longer because we are required to do so by law.

### Third-party websites

This declaration does not apply to third-party websites that are connected to our website by means of links. Specifically, we cannot guarantee that these websites will handle your personal details in a safe or reliable manner. Before making use of the relevant website, always read the privacy statement of the website for more information on how they handle your information.

### Changes to this privacy statement

From time to time, we can make changes to this privacy statement. Changes will be published on our website. We will never use your information for other purposes without permission.

We therefore recommend that you consult this privacy statement regularly so that you stay up to date of these changes.

### [More information or access and/or changes to your information](#)

If you have questions regarding this privacy statement or would you like to inspect or modify this information, please contact us.

- Telephone:** +31(0)413 480 480  
Monday through Friday 7.45 a.m. - 4.45 p.m.
- Email:** [info@vdberk.com](mailto:info@vdberk.com) or using the [contact form](#) on our website
- Post:** Van den Berk Nurseries  
Donderdonk 4  
5492 VJ Sint-Oedenrode (Netherlands)

To prevent misuse, in case of a written request for inspection, we ask that you include a copy of a valid ID to adequately identify yourself. Remember to hide your BSN *and* your photo in the copy of your ID.

### [Personal Data Protection Authority](#)

Of course, we will be happy to help you in case of complaints regarding the processing of personal details. If you are nevertheless unable to reach a solution together with us, then pursuant to the privacy legislation, you have the right to submit a complaint to the privacy regulator, the Personal Details Protection Authority. For more information, you can contact the Personal Details Protection Authority.

### [Entry into force](#)

This (updated) privacy statement took effect on 25 May 2018.

